The Ashwattha Foundation

THE ASHWATTHA FOUNDATION & SANCTUARY

Our Vision

A place to belong. A place to grow. A place to heal.

Created, supported and belonging to "We the People."

1. WHO WE ARE

The Ashwattha Foundation is an Australian not-for-profit organisation established to support the wellbeing, personal development and spiritual growth of people from all walks of life.

At the heart of Ashwattha is a simple belief:

Every person carries an inner essence, wisdom and potential that can be nurtured, explored and awakened.

Our purpose is to create opportunities for people to reconnect with themselves, explore holistic approaches to wellbeing, develop their inner potential and experience greater peace, joy, health, connection to their Divine source and meaning.

We believe access to wellbeing, personal development and spiritual exploration should not be determined solely by a person's financial circumstances.

Ashwattha therefore seeks to create a community where people, practitioners, teachers and visionaries can come together to share knowledge, experience and gifts for the benefit of one another and the wider community.

> *The Foundation is registered as an Australian charity. The Australian Charities and Not-for-profits Commission maintains the public Charity Register, which provides information about registered charities, their purposes, programs, finances and governance.*

2. WHY ASHWATTHA and IT'S LOGO?

The name Ashwattha is inspired by the sacred Ashwattha tree.

The Ashwattha Foundation draws its inspiration from the sacred Ashwattha Tree, whose name means "that which does not remain the same tomorrow." It reminds us that life is a journey of continual growth, transformation, and awakening. As the world around us changes, so too does every soul that chooses to reconnect with its true nature.

Depicted as an inverted tree with its roots reaching into the Divine and its branches extending into the world. The logo provides a beautiful metaphor for our Foundation. revealing a profound spiritual truth: the visible world grows from the invisible.

The Roots

Represent creation from the Divine

Our connection to Source, nature, one another and the deeper essence of who we are.

The Trunk

Stands for the sustaining force of life

The Foundation — providing strength, structure and a place for people to come together.

The Branches

The many pathways.

The various practitioners, teachings, modalities and experiences through which people may explore wellbeing and personal growth.

The Leaves

Displaying the continual cycle of transformation and renewal.

The individuals who come to learn, experience, heal, grow and discover.

Peace. Joy. Wisdom. Connection. Wellbeing. Self-realisation.

Like the Ashwattha tree itself, our vision is intended to grow, evolve and adapt while remaining firmly rooted in its purpose.

3. OUR PURPOSE

The Ashwattha Foundation exists to encourage and facilitate opportunities for:

- holistic health and wellbeing
- spiritual development
- meditation and mindfulness
- Pranayama and conscious breathwork
- yoga and movement
- sound and vibrational practices
- complementary and holistic therapies
- personal and spiritual development
- practitioner education
- retreats and workshops
- community connection
- exploration of emerging wellbeing technologies
- connection with nature
- education and the sharing of knowledge

We recognise that there is no single pathway to wellbeing or personal growth.

> People are different.
>
> Their experiences are different.
>
> Their needs are different.
>
> Their journeys are different.

Ashwattha therefore seeks to create an environment where people can explore, experience, learn and discover for themselves.

4. OUR VISION

Our vision is to establish a permanent physical home for the Ashwattha community:

THE ASHWATTHA SANCTUARY

A sanctuary where holistic health, wellness, healing, education, spirituality, nature and community can come together.

The Sanctuary is intended to become a place where people can retreat from the pressures of everyday life, reconnect with themselves and nature, learn from experienced practitioners, explore different approaches to wellbeing and experience a genuine sense of belonging.

It will be more than a retreat centre. It will be a living community of wellbeing.

5. A SANCTUARY OF BELONGING

The heart of the Sanctuary vision is belonging.

We envision a place where people can come as they are.

A place where financial circumstances do not determine a person's worth or their opportunity to experience connection to the Divine Source, learning, nature and wellbeing.

> A place where experienced practitioners can share their gifts.
>
> A place where teachers can share knowledge.
>
> A place where people can learn without being told what they must believe.
>
> A place where different pathways can coexist respectfully.
>
> A place where community matters.

A place where people can simply breathe, slow down, reconnect and remember what is important.

The Sanctuary will seek to be:

A place to retreat.

A place to learn.

A place to heal.

A place to reconnect.

A place to share.

A place to grow.

A place to belong.

6. THE SANCTUARY OUR LONG-TERM GOAL

One of the Foundation's principal long-term goals is to acquire suitable land on which the Ashwattha Sanctuary can be established.

The intention is to create a place that can serve not only the current Ashwattha community, but future generations.

The land would provide a physical foundation for:

- retreats
- workshops
- practitioner clinics
- meditation
- breathwork
- spiritual development
- community gatherings
- education
- holistic therapies
- nature-based experiences
- practitioner collaboration
- personal development
- wellness programs

The Sanctuary would grow progressively according to the Foundation's resources, community needs and opportunities.

> The vision is not to create everything overnight.
>
> It is to plant the seed, nurture the roots and allow the Sanctuary to grow organically.

7. MORE THAN A RETREAT CENTRE

A conventional retreat centre is somewhere people visit.

The Ashwattha Sanctuary is intended to become somewhere people belong.

It could ultimately provide a home for a diverse community of practitioners, teachers, facilitators and participants.

The Sanctuary could include dedicated spaces for:

Retreats

Multi-day experiences supporting meditation, breathwork, spiritual development, personal transformation, holistic wellbeing and renewal.

Workshops

Practical and experiential education across a broad range of wellbeing and personal development disciplines.

Practitioner Clinics

Spaces where experienced practitioners can offer their services to the wider community.

Education

Opportunities for people to learn from experienced teachers and practitioners.

Community

Gatherings, ceremonies, talks, celebrations and events that bring people together.

Nature

Spaces designed to encourage people to reconnect with the natural environment and experience the restorative qualities of land, trees, water, fresh air and open space.

8. THE ASHWATTHA PRACTITIONER COMMUNITY

Practitioners are an essential part of the Ashwattha vision.

We recognise that Australia and the wider world are home to many highly experienced practitioners with diverse modalities, extensive knowledge and unique gifts.

Ashwattha seeks to create a community where these practitioners can connect, collaborate and share their experience.

We envisage opportunities for practitioners to:

- conduct workshops
- offer clinics
- participate in retreats
- share knowledge
- experience new modalities
- explore emerging wellbeing technologies
- collaborate with other practitioners
- support community programs
- participate in education
- develop professional relationships

> Our intention is not to create competition between modalities.
>
> It is to create collaboration between people who share a desire to support wellbeing and human potential.

9. EXPERIENCE, EDUCATION & INNOVATION

The Ashwattha Foundation is also interested in creating opportunities for practitioners and community members to experience new ideas, approaches and technologies relating to wellbeing.

Where appropriate, practitioners may be invited to personally experience emerging modalities or technologies, ask questions, exchange knowledge and form their own considered opinions.

Our philosophy is simple:

Experience. Explore. Educate.

We believe people are best placed to make their own decisions when they have had an opportunity to learn and experience something for themselves.

10. MEMBERSHIP "WE THE PEOPLE"

The Ashwattha vision is not intended to depend upon one wealthy benefactor or a small group of investors.

We believe something extraordinary can be created when ordinary people come together around a shared vision.

This is the meaning behind:

"WE THE PEOPLE"

Membership provides an opportunity for individuals to become part of the Ashwattha community and contribute to the growth of the Foundation and its long-term vision.

A grassroots membership model allows people to participate according to their own circumstances.

> Some may contribute financially.
>
> Some may contribute their skills.
>
> Some may volunteer.
>
> Some may introduce others to the Foundation.
>
> Some may become practitioners.
>
> Some may become ambassadors.

Every contribution has value.

The philosophy is:

A Sanctuary for everyone can be built by everyone.

11. FUNDING THE VISION

The long-term Sanctuary vision will require substantial resources, planning and responsible stewardship.

The Foundation intends to explore a range of legitimate funding pathways, potentially including:

- membership
- donations
- fundraising campaigns
- philanthropic support
- community partnerships
- sponsorship
- fundraising events
- practitioner and community programs
- other appropriate income-generating activities consistent with the Foundation's charitable purposes

The intention is to build the Sanctuary progressively and sustainably.

Every dollar raised should contribute towards strengthening the Foundation and moving the community closer to the Sanctuary vision.

Transparency, accountability and responsible stewardship will be fundamental to maintaining the trust of the people who support Ashwattha.

> *For Australian charities, the ACNC Charity Register provides public information about charitable purposes, activities, finances and reporting, supporting transparency and public confidence.*

12. ACCESS REGARDLESS OF WEALTH

One of the most important principles within the Ashwattha vision is accessibility.

We want to explore ways to ensure that participation in the Ashwattha community is not limited to those who can afford premium wellness experiences.

As the Foundation grows, this would include opportunities such as:

- subsidised places
- community access days
- scholarships
- supported retreat places
- donated practitioner sessions
- affordable workshops
- community education
- volunteer opportunities

The ultimate goal is to create a model where those who have greater capacity to contribute can help create opportunities for those who have less.

Because wellbeing should not belong only to those who can afford it.

13. THE SANCTUARY AS A LIVING ECOSYSTEM

We see the Sanctuary as an interconnected ecosystem:

LAND
provides the physical foundation.

NATURE
provides space for restoration and connection.

PRACTITIONERS
bring knowledge, experience and diverse gifts.

TEACHERS
bring education and wisdom.

COMMUNITY
brings connection, participation and belonging.

MEMBERS
help sustain the vision.

THE FOUNDATION
provides the structure, governance and stewardship.

Together, these elements create something greater than any one of them could create alone.

14. OUR VALUES

CONNECTION

We recognise our interconnectedness with ourselves, each other, nature and something greater than ourselves.

INCLUSION

We welcome people from diverse backgrounds and seek to create opportunities regardless of wealth or circumstance.

RESPECT

We respect different beliefs, traditions, modalities, experiences and individual pathways.

PERSONAL RESPONSIBILITY

We encourage people to take an active role in their own wellbeing, learning and development.

SERVICE

We seek to use our collective knowledge, resources and gifts for the benefit of others.

COLLABORATION

We believe extraordinary things can happen when people work together rather than separately.

EDUCATION

We encourage learning, curiosity, experience and the sharing of knowledge.

INTEGRITY

We seek to operate with honesty, transparency, accountability and responsible stewardship.

EVOLUTION

Like the Ashwattha tree, we recognise that growth requires change.

We remain open to new ideas, new knowledge and new possibilities while remaining grounded in our purpose.

15. OUR PROMISE TO THE COMMUNITY

Ashwattha is not about claiming to have all the answers.

It is about creating a place where people can ask better questions.

It is not about telling people what they must believe.

It is about creating opportunities for people to explore what they believe.

It is not about promoting one pathway above another.

It is about creating space for many pathways to meet.

And it is not about building something for a select few.

It is about creating something that can benefit many.

16. THE SANCTUARY LEGACY

Our greatest ambition is not simply to acquire property.

It is to create a legacy.

A place that can continue serving people long after the individuals who originally imagined it are gone.

A place where future generations can learn, gather, retreat, heal, grow and connect.

A place protected for its purpose.

A place where the community's collective contribution becomes something tangible and enduring.

The Sanctuary is therefore intended to be more than an asset.

It is a legacy of service. To be held in Perpetuity.

17. A PLACE THAT BELONGS TO EVERYONE

The phrase "Owned by We the People" captures the spirit of the vision.

The Sanctuary is not intended to represent the achievement of one person.

It represents what can happen when many people contribute to a shared dream.

> One person may plant a tree.
>
> Another may contribute $5.
>
> Another may become a member.
>
> Another may donate their skills.
>
> Another may facilitate a workshop.
>
> Another may volunteer.
>
> Another may bring a friend.
>
> Another may contribute a major donation.

Each contribution becomes part of the story.

Together, small acts can create something extraordinary.

18. THE ASHWATTHA JOURNEY

STAGE ONE — PLANT THE SEED

Build awareness of Ashwattha.

Grow the membership.

Develop the practitioner community.

Create meaningful programs.

Build trust.

Establish partnerships.

STAGE TWO — GROW THE ROOTS

Strengthen the Foundation's financial and operational foundations.

Develop fundraising initiatives.

Identify potential land opportunities.

Build the networks required to bring the vision to life

STAGE THREE — ACQUIRE THE LAND

Identify and secure suitable land for the future Sanctuary.

The land will need to be assessed carefully for suitability, accessibility, planning requirements, environmental considerations and long-term sustainability.

STAGE FOUR — CREATE THE SANCTUARY

Develop the property progressively.

Begin with the essential infrastructure and facilities required to serve the community.

Allow the Sanctuary to grow organically as resources permit.

STAGE FIVE — NURTURE THE COMMUNITY

Expand retreats, workshops, clinics, education, practitioner programs and community experiences.

Create opportunities for more people to participate.

STAGE SIX — CREATE THE LEGACY

Develop a sustainable model that allows the Sanctuary to continue serving people for generations.

19. THE BIGGER VISION

The manifestation of The Ashwattha Sanctuary will offer a space and ultimately become a recognised destination for people seeking:

connection, wellbeing, personal development, spiritual exploration, education, nature and community.

It would create a meeting place for experienced practitioners, teachers, facilitators and seekers.

It would provide opportunities for people to discover modalities they may never otherwise encounter.

It would encourage collaboration between practitioners.

It would create a space for a meaningful community to evolve.

And it would offer a demonstration of a different model of wellbeing not commonly available.

A space where people, rather than profit alone, remain at the centre of its existence.

20. OUR VISION IN ONE SENTENCE

To create a Sanctuary of belonging, owned and supported by

"We the People,"

Where holistic health, wellness, healing, education, spirituality, nature and community come together for the benefit of all — regardless of wealth.

21. OUR INVITATION

The Ashwattha Sanctuary begins long before the land is purchased.

It begins with a belief.

> A belief that we can create something better.
>
> A belief that community matters.

> A belief that wellbeing should be accessible.
>
> A belief that knowledge should be shared.
>
> A belief that practitioners can collaborate rather than compete.
>
> A belief that nature has an important place in our wellbeing.
>
> And a belief that ordinary people, working together, can create something extraordinary.

The land may be the destination.

But the community is where the journey begins.

We invite you to become part of that journey.

BECOME A MEMBER.

SHARE THE VISION.

SUPPORT THE FOUNDATION.

BRING YOUR GIFTS.

INTRODUCE SOMEONE WHO MAY BENEFIT.

BECOME A PRACTITIONER.

VOLUNTEER.

CONTRIBUTE.

OR SIMPLY HELP US SPREAD THE WORD.

Because one day, when the gates of the Ashwattha Sanctuary open, we want to be able to look around and know:

"We built this together." "For the people" "To be held in Perpetuity"